

"2014 SOCCER WORLD CUP IN BRAZIL" OFFER

This offer gives Le Club Accorhotels Members an opportunity to order, starting November 12, 2013, one or more seats to attend a match at the 2014 Soccer World Cup. This offer is valid **within the limit of the available stock of 40 seats**.

The match in question for this offer is a qualification match that will take place on Tuesday, June 17, 2014, in Fortaleza, Brazil, between the Brazil team and one of the teams from another country in its group, depending on the results of the random draw scheduled for December 6, 2013 in Costa do Sauipe, in the state of Bahia, Brazil, at 1:00 PM local time (5:00 PM Central European Time).

A total of 40 seats will be available for order, with a unit value of 25,000 Le Club Accorhotels points and one Euro each.

As part of this offer, for any order placed, Le Club Accorhotels will also reimburse Members who order one or more seats for the air travel and accommodation expenses for the Member, and/or the Member's guest(s) for whom the Member ordered a seat, **up to a maximum of 1,500€ total per Member benefiting from a seat and, if the Member orders one or more seats for a guest or guests, per guest benefiting from a seat, subject to providing the payment receipts listed below.**

Reimbursement is granted on the condition that the following terms are respected:

- The travel expenses reimbursed by this offer include the airline ticket only, **with departure from the Member's country of residence in destination to Brazil**. The required airline travel receipts for reimbursement are as follows: the **invoice from the airline company and the boarding pass**, with each receipt showing the first and last names of the Member who ordered a seat as part of this offer, and if the Member ordered one or more seats for a guest or guests, the first and last names of said guest(s);

- Accommodation expenses on-site in Brazil, including exclusively those costs related to the hotel room, apartment or vacation home rental, or camp-site for a minimum stay of 3 days up to a maximum stay of 3 consecutive weeks in Brazil between May 27, 2014 and July 8, 2014, including, as an obligation, **at least the night of June 17, 2014 on Brazilian territory**. The required accommodations receipts for reimbursement are as follows: each receipt must show the first and last names of the Member who ordered a seat as part of this offer, and if the Member ordered one or more seats for a guest or guests, receipts with the first and last names of said guest(s) are accepted.

- In order to be entitled to reimbursement, the Member, and the Member's guest(s) if applicable, **must present themselves to our teams on-site at the June 17, 2014 match in Fortaleza, Brazil**, so that said teams can confirm the presence of the Member and/or Member's guest(s) at the event. Members shall receive additional information later regarding the details of where to meet with our teams on-site.

The Member and/or the Member's guest(s) must keep all payment receipts, without which no reimbursement shall be made.

To benefit from their reimbursement, Members must send the **original copies of the required proofs of travel and payment**, as well as a photocopy of their personal identification and/or that of their guest(s) in the event that said proofs indicate the first and last names of said guest(s), along with a bank identity slip showing full bank account details, **by registered mail** (the Member must pay for postage), within a maximum of 4 weeks following the date of the soccer match (**that is, no later than July 15, 2014**, as evidenced by the postal stamp date) to the following address: ACCOR -

Département Fidélisation - Opération Coupe du Monde 2014 - A l'attention de Anne Sauzede/Emilie Munsch – 110, Avenue de France – 75013 PARIS – FRANCE.

Only one reimbursement request shall be accepted per Member who orders a seat, or seats, as part of this offer (expenses are reimbursed in a single transaction): the Member's first request for reimbursement shall be processed as a complete and definitive request; subsequent reimbursement requests shall thus be rejected.

Reimbursement shall be made by bank wire transfer, exclusively issued in Euros (€), within a maximum of 6 weeks after the reimbursement request is received.

For any reimbursement request based on receipts in currencies other than the Euro, monetary conversion will be based on the average rate cumulated over the month prior to that in which the reimbursement request is received (the ceiling of 1,500 € in foreign currency is thus based on the average exchange rate cumulated over the month prior to that in which the reimbursement request is received).

Le Club Accorhotels reserves the right to refuse reimbursement for any incomplete, incorrect or illegible reimbursement request, or any reimbursement request that does not meet the above conditions, notably in case the original receipt(s) could not be submitted, or if the Member and, if applicable, the Member's guest(s) do not present themselves at the meeting point with our teams.

GENERAL TERMS AND CONDITIONS

1. DESCRIPTION

Le Club Accorhotels is proposing a Selection of offers, through its provider Communication Media Partner (CMP), that may be ordered exclusively by Le Club Accorhotels Members residing in the United Kingdom, whose communication language is English, and who have received an e-mail message sent by Le Club Accorhotels indicating to them the number of points they have available in their account and containing an invitation to connect to this web site (hereafter referred to as the "Site").

Offers mention the following information:

- Information regarding the products and services being offered.
- Indication of the value, expressed in the number of Le Club Accorhotels points, as well as the financial contribution expected on the part of the Le Club Accorhotels Member.
- Indication of the payment methods and delivery options.

The Le Club Accorhotels Member must declare that he or she is legally authorized to accept these general terms and conditions.

2. DEFINITIONS

- "Le Club Accorhotels": designates the Accor loyalty program, managed by its subsidiary company PRO-FID SAS.
- "CMP": designates the service provider in charge of managing the Site and handling logistical aspects related to Member orders.

- "Selection of offers": designates the list of products and services being offered to Le Club Accorhotels Members, their value expressed in Le Club Accorhotels points, and the financial participation required by Le Club Accorhotels Members.
- "Le Club Accorhotels Member": designates the physical person acting on behalf of his or her personal needs; a member of the Accor Le Club Accorhotels loyalty program.

3. OBJECT

These general terms and conditions define the rights and obligations of involved parties in the context of on-line sales of the products and services offered by Le Club Accorhotels in the Selection of offers presented on-line on the Site.

These general terms and conditions cover all of the steps required in the order process itself and in order follow-up by the contracting parties.

Le Club Accorhotels Members agree that they have read and accepted these general terms and conditions.

4. APPLICABILITY

These general terms and conditions apply to all on-line sales made by properly identified Le Club Accorhotels Members having first received the e-mail message inviting them to connect to the Site, which is accessible from 12 November (9am) to 22 November 2013 (6pm), Paris local time GMT+1.

5. VALIDITY AND DURATION OF THESE GENERAL TERMS AND CONDITIONS

These general terms and conditions may be modified at any time and without notice. Any changes are immediately posted on-line in their new version. The current general terms and conditions at the time the order is placed are those that apply to the Le Club Accorhotels Member.

6. ORDER

The Le Club Accorhotels Member may not order products and services whose cumulated value in Le Club Accorhotels points exceeds the Member's available and unused Le Club Accorhotels points credit between 5 November 2013 and the date of the order (that is, by 22 November 2013 at 6pm at the latest).

The points credit displayed on the Site dedicated to the operation corresponds to the points balance acquired as of 5 November 2013.

The Le Club Accorhotels Member agrees that he or she is aware of the nature, purpose, and usage conditions for the products and services in question.

The Le Club Accorhotels Member is solely responsible for his or her choice of products and services, as well as their suitability for his or her intended use, such that Le Club Accorhotels and its provider CMP cannot in any way be held responsible for the Le Club Accorhotels Member's choice and use of products and services.

The order is considered as accepted upon receipt of said order by CMP. CMP will send confirmation that the order request was received by sending e-mail to the Le Club Accorhotels Member.

Prior to placing any order, the Le Club Accorhotels Member agrees to fill in the requested information on the web page provided for this purpose.

The Le Club Accorhotels Member confirms that the information provided via this web page is true and accurate.

The Le Club Accorhotels Member may place many orders, which may contain several articles, within the limit of the Member's acquired Le Club Accorhotels points.

The provider CMP is charged with accepting the order, and must honour the order within the limit of offer availability.

Nonetheless, CMP must inform the Le Club Accorhotels Member if CMP is unable to fulfill the order because the product or service is unavailable due to reasons beyond CMP's control. The Le Club Accorhotels Member may then be reimbursed, as quickly as possible, for any financial participation paid on-line at the time of the order.

Due to the nature of the products and services offered on the Site (tickets for sport events and tickets for shows), the Le Club Accorhotels Member, in compliance with Articles L.121-20-4 and L. 121-20-2 of the French Consumer Code, does not benefit from the right to cancellation as stipulated in Article L. 121-20 of the French Consumer Code.

7. CUSTOMER SERVICE

To obtain information or ask questions, the Le Club Accorhotels Member may send e-mail to:

- For United Kingdom: nathalie@points-leclubaccorhotels.com

8. ORDER SUMMARY

Orders are confirmed in writing by the provider CMP via e-mail sent to the e-mail address indicated on the order by the Le Club Accorhotels Member.

9. ORDER PROCESS

On-line sales of the products and services offered on the site are reserved for Le Club Accorhotels Members, residing in the United Kingdom, with delivery required in the Le Club Accorhotels Member's country of residence.

Le Club Accorhotels Members who wish to acquire a product or service must:

- Have personally received the e-mail inviting them to connect to the Selection of offers.
- Have a sufficient number of points to place the desired order, as of 5 November 2013 and at the time of order.
- Fill in the identification form on which they must indicate all of the requested information.
- Choose the desired products and services from the on-line selection, indicating the required information (choice of date, city, quantity).
- Verify and confirm the order.
- Make payment for financial participation under the specified conditions.
- Confirm the order and payment for the order.

Confirming the order implies the acceptance of these general terms and conditions. The Le Club Accorhotels Member agrees that he or she understands the general terms and conditions and waives the right to his or her own terms and conditions or other terms and conditions.

Together, the provided data and registered confirmation constitute proof of the transaction. Order confirmation is equivalent to an approval signature and acceptance of related operations.

10. DELIVERY

Orders can only be delivered to the Le Club Accorhotels Member's country of residence, that is, the United Kingdom.

Merchandise is delivered to the address provided by the Le Club Accorhotels Member at the time of his or her order.

The Le Club Accorhotels Member is responsible for risk after the ordered product or products have left the CMP's facility or that of sub-contractors.

The Le Club Accorhotels Member must check the condition of delivered products upon receipt. In particular, the Le Club Accorhotels Member must verify the state of merchandise packaging upon delivery.

If damage is observed, the Le Club Accorhotels Member must make note of said damage on the delivery slip and notify CMP by e-mail within a period of forty-eight (48) hours following merchandise delivery.

The information regarding carrier identification is provided on the delivery slip.

If a particular product and/or service is unavailable, the provider CMP immediately informs the Le Club Accorhotels Member, who is entitled to reimbursement of any financial participation that he or she may have paid on-line for the transaction in question.

11. RESPONSABILITIES

The products and services offered on the site comply with current French legislation and regulations. Le Club Accorhotels/CMP shall not be held liable in case of non-respect of said legislation or regulations in a different country in which products or services are used, nor in case the Le Club Accorhotels Member does not respect the schedule indicated for entertainment events chosen from the on-line Selection of offers.

Photographs, image representations, and text provided to illustrate presented products and services are non-contractual. As a result, Le Club Accorhotels/CMP shall not be held liable in any manner whatsoever in the event of any errors contained in said photographs, image representations, or texts.

Photographs provided in the Selection of offers are intended to be as accurate as possible, but are not guaranteed to be identical to the offered product.

Le Club Accorhotels/CMP shall not be held liable for any non-execution of the sales contract in case of force majeure, or caused by any third-party or the Le Club Accorhotels Member.

Le Club Accorhotels/CMP shall not be held liable in any manner whatsoever for any indirect damage caused by the general terms and conditions, in particular with respect to operating loss, loss of profit, or loss of opportunity.

12. FINANCIAL PARTICIPATION

The value of the offer in points and the related financial participation for products and services are indicated in the Selection of offers on the Internet at the time of order.

Financial participation is indicated in Euros (€) excluding applicable taxes.

With respect to financial participation in United Kingdom, expressed in Pounds (£), the applied exchange rate is based on the current exchange rate at the time on-line payment is made for the order.

Payment by the Le Club Accorhotels Member for his or her financial participation must be made at the time the order is placed. Le Club Accorhotels points related to the order shall be debited by Le Club Accorhotels from the Le Club Accorhotels Member's points account seven (7) days after the order is placed.

13. INVOICE - PAYMENT

Payment shall be made using a credit card. Payment is handled by HSBC using a secure system based on SSL (Secure Socket Layer) protocol, such that information transmitted over the Internet is encrypted by software and no third-parties can access the data being transmitted.

The Le Club Accorhotels Member's bank account is debited immediately upon order placement.

14. PRIVACY

The information provided by Le Club Accorhotels Members is required to process their orders. Said information is communicated to the provider CMP, Le Club Accorhotels, the carrier (if applicable), the banking establishment, and CMP's contractual partners. The provider CMP is not able to process orders without the required information.

Le Club Accorhotels Members may write to the Personal Data Privacy Department ("*Protection des Données Personnelles*"), to the following e-mail address: data.privacy@accor.com, to exercise their legal right to access, modify and/or delete any personal information stored about them subject to processing by Le Club Accorhotels, according to provisions of the French law on Data Protection of January 6, 1978.

15. AGREEMENT OF PROOF

The computer-based records stored in CMP and Le Club Accorhotels databases are stored under acceptable security conditions and are considered as proof of communications, orders, and payment on the part of involved parties.

16. INTELLECTUAL PROPERTY

The rights to all texts and images presented in the Le Club Accorhotels Selection of offers are reserved internationally by the provider CMP under intellectual property law.

Any other use that is not explicitly authorised beforehand in writing by Le Club Accorhotels and/or CMP is strictly prohibited and represents an act of counterfeit.

As such, any public reproduction and/or communication of the Le Club Accorhotels Selection of offers, in whole or in part, is strictly forbidden.

Elements belonging to Le Club Accorhotels, such as bands, drawings and models, images, texts, as well as product design, are the exclusive property of Le Club Accorhotels and its beneficiaries.

These general terms and conditions do not in any manner represent any transfer to the Le Club Accorhotels Member of intellectual property rights concerning the elements belonging to Le Club Accorhotels or its beneficiaries, such as sounds, photographs, images, literary texts, artistic works, software, brands, graphic charters, logos.

The Le Club Accorhotels Member is not allowed to abuse, either directly or indirectly, the intellectual property rights of Le Club Accorhotels or its beneficiaries (CMP).

17. APPLICABLE LAW AND COMPETENT JURISDICTION

These general terms and conditions are governed by the laws of France.

Any dispute arising out of or related to this contract, including its validity, execution, or interpretation, shall be submitted to the jurisdiction of the Paris Court of Appeals ("Cour d'Appel de Paris").