

**Best Western Rewards® 2014 Summer Online Booking Bonus (“Promotion”)
Terms and Conditions**

Guests who book reservations on bestwestern.com** at the BEST VALUE or WEB SPECIAL rate plans between June 23, 2014 and September 1, 2014 (the “Promotion Period”), will receive up to a 20% discount off the Flexible Rate. Promotion registration is not required to receive the discounted rate. Discounted rate is available only at participating hotels. Discounts will vary by hotel up to 20%. The individual hotel’s reservation cancellation and modification policies will apply and may vary by hotel.

Additionally, Best Western Rewards® Members (“Members”) residing in a participating country[†] who meet the following conditions will earn 1,000 bonus Best Western Rewards points if they: (a) book a reservation for a qualifying stay* during the Promotion Period on bestwestern.com**; (b) provide their Best Western Rewards account number at the time of booking; (c) register for the Promotion; and (d) complete the qualifying stay during the Promotion Period. Members residing outside one of the participating countries[†] who meet the following conditions will earn 1,000 bonus Best Western Rewards points if they: (w) book a reservation for a qualifying stay* during the Promotion Period on bestwestern.com**; (x) provide their Best Western Rewards account number at the time of booking; (y) register for the Promotion; and (z) complete the qualifying stay at a Best Western branded hotel in a participating country[†] during the Promotion Period. Best Western Rewards enrollment is required prior to booking. Best Western Rewards enrollment can be completed by visiting bestwesternrewards.com.

There is no limit to the number of online booking discounts and booking bonuses a guest may receive during the Promotion Period. But, these offers may not be combined with certain other offers, promotions, or discounts. Promotion is subject to cancellation or change without notice. Allow up to six weeks after the completed qualifying stay for posting of the bonus Best Western Rewards points. All Best Western Rewards program rules apply. See bestwesternrewards.com for program terms.

*A “qualifying stay” for the purpose of this Promotion is defined as one or more consecutive nights at the same Best Western branded hotel at a rate eligible for earning points or airline/partner rewards through Best Western Rewards (see Best Western Rewards program rules for rate eligibility criteria). Only one check-in/check-out permitted per qualifying stay. A qualifying stay that takes place during the Promotion Period, but has a check-in or check-out date that overlaps with the beginning or ending of the Promotion Period, will be counted toward the Promotion.

** Bookings made on the Best Western International, Inc. mobile website or application will also be eligible for the discounted rates and bonus points offer.

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[†]“Participating countries” include: Afghanistan, Albania, American Samoa, Andorra, Angola, Anguilla – St. Kitts, Antarctica, Antigua and Barbuda, Aruba, Bahamas, Barbados, Benin, Bermuda, Botswana, Bouvet Island, Burkina Faso, Burundi, Cameroon, Canada, Cape Verde, Cayman Islands, Chad, Christmas Island, Cocos Islands, Comoros Island, Congo, Cook Islands, Cote d’Ivoire, Cuba, Djibouti, Dominica, Dominican Republic, Eritrea, Ethiopia, Falkland Islands/Malvinas, Faroe Islands, Fiji Islands, former USSR, Gabon, Gambia, Georgia, Ghana, Gibraltar, Greenland, Grenada, Guadeloupe, Guam, Guinea, Guinea Bissau, Guyana, Haiti, Heard and McDonald Islands, Iceland, Jamaica, Kenya, Kiribati, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Marshall Island, Mauritania, Mayotte, Micronesia, Montserrat, Mozambique, Namibia, Nauru, Netherlands Antilles, Niger, Nigeria, Niue, Norfolk Island, Northern Mariana Islands, Palestine, Panama, Pitcairn Island, Puerto Rico, Republic of Palau, Rwanda, S. Georgia and S. Sandwich Islands, Saint Helena, Saint Kitts and Nevis Anguilla, Saint Lucia, Sao Tome Principe, Senegal, Seychelles Islands, Sierra Leone, Solomon Islands, Somalia, South Africa, St. Pierre Miquelon, St. Vincent Grenadines, Sudan, Svalbard and Jan Mayen Islands, Swaziland, Tanzania, Togo, Tokelau, Tonga, Trinidad and Tobago, Turks and Caicos Islands, Tuvalu, USA Minor Outlying Islands, Uganda, United States, Vanuatu, Virgin Islands, Wallis Futuna Islands, West Indies, Western Sahara, Western Samoa, Zambia, Zimbabwe, Bahrain, Bangladesh, Bhutan, Brunei, Cambodia, China, East Timor, Hong Kong, India, Indian Ocean Islands, Indonesia, Iraq, Iran, Japan, Jordan, Kazakhstan, Korea, Kuwait, Laos, Macau, Malaysia, Maldives, Mauritius, Mongolia, Myanmar, Nepal, Oman, Pakistan, Philippines, Qatar, Saudi Arabia, Singapore, Sri Lanka, Taiwan, Thailand, United Arab Emirates, Uzbekistan, Vietnam, Yemen, Argentina, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, Uruguay, and Venezuela.