

**Best Western Rewards® (BWR®) Choose Your Reward 2015 Spring Promotion (“Promotion”)  
Terms and Conditions**

**Best Western Rewards Members (“Member(s)”) residing in the United States, Canada, or the Caribbean** will receive a Promotion Reward if they: (a) register for the Promotion and (b) complete two (2) separate qualified stays\* between February 2, 2015 and March 15, 2015 (“Promotion Period”) at any Best Western® branded hotel worldwide.

Members can register for this promotion online at [www.bestwestern.com/spring](http://www.bestwestern.com/spring), on property by speaking with a front desk clerk at any Best Western® branded hotel, or over the phone with a representative at Best Western International, Inc.’s reservation center. Members may choose one gift card reward from among the Promotion Rewards shown below:

- \$35 Best Western Travel Card® Gift Card (expires 7/31/15)
- \$25 Amazon® Gift Card
- \$25 Best Buy® Gift Card
- \$25 iTunes® Gift Card
- \$25 Dunkin’ Donuts® Gift Card

For those Members registering for this Promotion on property or through the reservation center who do not select a specific gift card award from the Promotion Rewards shown above upon registering for this Promotion, they can visit [www.bestwestern.com/spring](http://www.bestwestern.com/spring) at any time to make their selection. If, however, the Member has not made a specific gift card selection by one (1) week after the check-out for the second qualified stay, the gift card reward shall default to the Best Western Travel Card® for \$35 USD. **The Best Western Travel Card® for \$35 USD expires July 31, 2015**, with no extensions, substitutions or replacements available, and it may not be used in conjunction with any full prepaid rates (e.g., WEB SPECIAL, BEST VALUE, et cetera). All Best Western Travel Card terms and conditions apply (visit [www.travelcard.bestwestern.com](http://www.travelcard.bestwestern.com) for such terms and conditions).

If a Member selects an Amazon, Best Buy, or iTunes gift card, the gift card will be issued in the denomination of the country address in the Member’s Best Western Rewards account. If the Member selects the Dunkin’ Donuts gift card or \$35 Best Western Travel Card, that card will be in US Dollars. Excluding Dunkin’ Donuts, Promotion Rewards will be sent electronically to the Member’s email address (regardless of whether the Member has opted out of Best Western communications) within 2-4 weeks after the second qualified stay. If selected, the Dunkin’ Donuts gift card will be delivered via regular mail as a plastic card and in US Dollars to the member’s physical address on their Best Western Rewards account. The terms and conditions of the promotional gift cards for \$25 USD with Amazon, Best Buy, iTunes, and Dunkin’ Donuts shall apply in all cases and such cards are only available while supplies last. If a promotional gift card for \$25 USD with Amazon, Best Buy, iTunes, or Dunkin’ Donuts is not available due to lack of inventory, Best Western shall deposit 6500 Best Western Rewards® points (an amount equivalent to \$25 USD) into the Member’s Best Western Rewards account. Amazon, Best Buy, iTunes, and Dunkin’ Donuts are the owners of their respective registered trademarks, which are used with their permission, and these merchants/retailers do not sponsor, endorse, approve, or have any responsibility for this Promotion and are not affiliated with Best Western International, Inc. (“Best Western”) or the Best Western Rewards® program. Limit of only one Promotion Reward per member regardless of whether the Member completes more than two (2) qualified stays.

Amazon.com Gift Cards ("GCs") sold by Best Western, an authorized reseller of Amazon.com Gift Cards. Amazon, Amazon.com, the Amazon.com logo, and the Amazon Gift Cards logo are trademarks of Amazon.com, Inc. or its affiliates. GCs may be used only to purchase eligible goods on Amazon.com or its affiliated website Endless.com. GCs cannot be redeemed for purchases of gift certificates or cards, or for items from some third party sellers. GCs cannot be reloaded, resold, transferred for value, redeemed for cash, or applied to any other account. For complete terms and conditions, see <http://www.amazon.com/gc-legal>. GCs are issued by and © 2010 ACI Gift Cards, Inc., a Washington company. iTunes® is a registered trademark of Apple Inc. All rights reserved. Apple is not a sponsor or participant in this promotion. Dunkin' Donuts, Dunkin' Donuts logo and the Dunkin' Donuts card design are either trademarks or registered trademarks of Dunkin' Donuts Brand. This promotion is not produced, sponsored, or executed by Best Buy. BEST BUY, the BEST BUY logo and the tag design are trademarks of Best Buy and its affiliated companies. © 2015 Best Buy. All rights reserved.

**Members residing outside the United States, Canada, or the Caribbean, but residing in one of the participating territories or regions†** will receive 6500 bonus Best Western Rewards® points if they: (w) register for the Promotion and (x) complete two (2) separate qualified stays\* between February 2, 2015 and March 15, 2015 at any Best Western branded hotel worldwide. Allow to 2-4 weeks after the second qualified stay for points to be posted to your Best Western Rewards account. Limit of only 6500 Best Western Rewards® points per member regardless of whether the Member completes more than two (2) qualified stays.

**Members residing outside a participating territory or region†** will receive 6500 bonus Best Western Rewards® points if they: (y) register for the Promotion at [www.bestwestern.com](http://www.bestwestern.com)\*\* and (z) complete two (2) separate qualified stays\* between February 2, 2015 and March 15, 2015 at any Best Western branded hotel within a participating territory or region. Allow 2-4 weeks after the second qualified stay for points to be posted to your Best Western Rewards account. Limit of only 6500 Best Western Rewards® points per member regardless of whether the Member completes more than two (2) qualified stays.

Members must provide their Best Western Rewards® account number at the time of booking and have a valid email address in their Best Western Rewards member account profile.

Best Western Rewards enrollment (existing or new) is required prior to the first qualified stay. Best Western Rewards enrollment may be completed by visiting [www.bestwesternrewards.com](http://www.bestwesternrewards.com).

Promotion is not valid with any other offer, promotion, or discount. Promotion is subject to cancellation or change without notice. This offer is non-transferable. All Best Western Rewards program rules apply. Visit [www.bestwesternrewards.com](http://www.bestwesternrewards.com) for program terms and conditions.

\*A "qualified stay" for the purpose of this Promotion is defined as one or more consecutive nights at the same Best Western branded hotel at a rate eligible for earning points or airline/partner rewards through Best Western Rewards (see Best Western Rewards program rules for rate eligibility criteria). Only one (1) check-in/check-out permitted per qualified stay. Qualified stays which take place during the Promotion Period but which have a check-in or a check-out date that overlaps the beginning or ending of the Promotion Period will be counted towards the Promotion.

\*\*Including any Best Western applications for mobile devices, such as BEST WESTERN TO GO® and BEST WESTERN SEARCH & STAY®.

†The following are participating countries, territories, and regions:

Afghanistan, Albania, American Samoa, Andorra, Angola, Anguilla – St. Kitts, Antarctica, Antigua and Barbuda, Aruba, Bahamas, Barbados, Benin, Bermuda, Botswana, Bouvet Island, Burkina Faso, Burundi, Cameroon, Canada, Cape Verde, Cayman Islands, Chad, Christmas Island, Cocos Islands, Comoros Island, Congo, Cook Islands, Cote d'Ivoire, Cuba, Djibouti, Dominica, Dominican Republic, Eritrea, Ethiopia, Falkland Islands/Malvinas, Faroe Islands, Fiji Islands, former USSR, Gabon, Gambia, Georgia, Ghana, Gibraltar, Greenland, Grenada, Guadeloupe, Guam, Guinea, Guinea Bissau, Guyana, Haiti, Heard and McDonald Islands, Iceland, Jamaica, Kenya, Kiribati, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Marshall Island, Mauritania, Mayotte, Micronesia, Montserrat, Mozambique, Namibia, Nauru, Netherlands Antilles, Niger, Nigeria, Niue, Norfolk Island, Northern Mariana Islands, Palestine, Panama, Pitcairn Island, Puerto Rico, Republic of Palau, Rwanda, S. Georgia and S. Sandwich Islands, Saint Helena, Saint Kitts and Nevis Anguilla, Saint Lucia, Sao Tome Principe, Senegal, Seychelles Islands, Sierra Leone, Solomon Islands, Somalia, South Africa, St. Pierre Miquelon, St. Vincent Grenadines, Sudan, Svalbard and Jan Mayen Islands, Swaziland, Tanzania, The Netherlands, Togo, Tokelau, Tonga, Trinidad and Tobago, Turks and Caicos Islands, Tuvalu, USA Minor Outlying Islands, Uganda, United States, Vanuatu, Virgin Islands, Wallis Futuna Islands, West Indies, Western Sahara, Western Samoa, Zambia, Zimbabwe, Bahrain, Bangladesh, Bhutan, Brunei, Cambodia, China, East Timor, Hong Kong, India, Indian Ocean Islands, Indonesia, Japan, Jordan, Kazakhstan, Korea, Kuwait, Laos, Macau, Malaysia, Maldives, Mauritius, Mongolia, Myanmar, Nepal, Oman, Pakistan, Philippines, Qatar, Saudi Arabia, Singapore, Sri Lanka, Taiwan, Thailand, Uzbekistan, United Arab Emirates, Vietnam, Yemen, Argentina, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Paraguay, Peru, Suriname, Uruguay, and Venezuela.

Each Best Western® branded hotel is independently owned and operated. Best Western and the Best Western marks are service marks or registered service marks of Best Western International, Inc. ©2015 Best Western International, Inc. All rights reserved.