

Best Western Rewards® and Aeroplan® Promotion  
Terms and Conditions

Individuals who (a) have enrolled in the Best Western Rewards program; (b) have chosen Aeroplan as their earning preference; and (c) have registered for the Promotion between January 1, 2015, and August 31, 2015 (“Promotion Period”), will earn 1,750 Bonus Aeroplan Miles for each qualified stay\* at any Best Western® branded hotel in Canada, the United States, or the Caribbean Islands during the Promotion Period. (The 1,750 bonus miles is in addition to the 250 base miles, for a total of 2,000 Aeroplan Miles for each qualified stay.) **BEST WESTERN REWARDS ENROLLMENT, PROMOTION REGISTRATION, AND SELECTION OF AEROPLAN AS EARNING PREFERENCE REQUIRED PRIOR TO THE FIRST QUALIFIED STAY.** Enrollment into the program and registration for the Promotion can be completed at [www.bestwestern.com/appromo9](http://www.bestwestern.com/appromo9).

\*A “qualified stay” for the purpose of this Promotion is defined as one or more consecutive nights at the same Best Western branded hotel at a rate eligible for earning Aeroplan Miles through Best Western Rewards. Only one check-in/check-out permitted per qualified stay. Qualified stays which take place during the Promotion Period, but which have a check-out date that overlaps the ending of the Promotion Period, will be counted towards the Promotion.

Promotion may not be valid with other offers, promotions, or discounts. Promotion is subject to cancellation or change without notice. Please allow 4 - 6 weeks for Bonus Aeroplan Miles to post after completed stay.

All Best Western Rewards Program rules apply. Visit [www.bestwesternrewards.com](http://www.bestwesternrewards.com) for complete Program terms and conditions.

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