

**Best Western Rewards® 2016 Summer Promotion (“Promotion”)  
Terms and Conditions**

Best Western Rewards members (“Members”) residing in a participating country, territory, or region† who (a) register for the Promotion (either on [bestwestern.com/summer](http://bestwestern.com/summer) or as otherwise permitted (e.g., at the front desk of any Best Western® branded hotel in the United States, Canada, or the Caribbean Islands)) and (b) complete two (2) separate eligible stays\* between May 23, 2016 and August 28, 2016 (“Promotion Period”) at any Best Western branded hotel(s) worldwide, will earn a promotional USD \$50 Best Western Travel Card® (“Gift Card”).

Members residing outside a participating country, territory, or region who (a) register for the Promotion (either on [bestwestern.com/summer](http://bestwestern.com/summer) or as otherwise permitted (e.g., at the front desk of any Best Western branded hotel in the United States, Canada, or the Caribbean Islands)) and (b) complete two (2) separate eligible stays during the Promotion Period at any Best Western branded hotel(s) located in a participating country, territory, or region, will earn a Gift Card.

Gift Cards expire November 15, 2016. Expiration date will be stated on each Gift Card. A valid email address must be provided in the Member’s account profile in order for the Gift Card to be sent electronically to the Member’s email address (regardless of whether the Member has opted out of Best Western communications) within 2-3 weeks from satisfying the Promotion requirements to earn a Gift Card. No Gift Cards will be mailed out. For a Base Status Member, a limit of three (3) Gift Cards may be earned through this Promotion. For an Elite Status Member, a limit of five (5) Gift Cards may be earned through this Promotion. If a Base Status Member becomes an Elite Status Member during the Promotion Period, the Elite Status Member limit discussed in the foregoing sentence will apply.

Members residing in a participating country, territory, or region who (a) register for the Promotion (either on [bestwestern.com/summer](http://bestwestern.com/summer) or as otherwise permitted (e.g., at the front desk of any Best Western branded hotel in the United States, Canada, or the Caribbean Islands)); (b) on [bestwestern.com](http://bestwestern.com), the Best Western To Go® mobile app, or the Best Western mobile site, book an eligible stay to occur during the Promotion Period at any Best Western branded hotel worldwide; and (c) complete said eligible stay during the Promotion Period, will earn 1,000 Best Western Rewards bonus points.

Members residing outside a participating country, territory, or region who (a) register for the Promotion (either on [bestwestern.com/summer](http://bestwestern.com/summer) or as otherwise permitted (e.g., at the front desk of any Best Western branded hotel in the United States, Canada, or the Caribbean Islands)); (b) on [bestwestern.com](http://bestwestern.com), the Best Western To Go® mobile app, or the Best Western mobile site, book an eligible stay to occur during the Promotion Period at any Best Western branded hotel located in a participating country, territory, or region; and (c) complete said eligible stay during the Promotion Period, will earn 1,000 Best Western Rewards bonus points.

No limit on the number on the number of bonus points that may be earned through this Promotion.

An eligible stay may count towards satisfying both the Promotion requirements to earn a Gift Card and the Promotion requirements to earn bonus points. Promotion registration and Best Western Rewards enrollment/membership required prior to the first eligible stay. Eligible stays completed prior to Promotion registration and Best Western Rewards enrollment/membership will not count towards

satisfying the Promotion requirements to earn a Gift Card or the Promotion requirements to earn bonus points. Best Western Rewards enrollment may be completed by visiting [bestwesternrewards.com](http://bestwesternrewards.com).

No extensions, substitutions, or replacements available. Promotion is not valid with any other offer, promotion, or discount. Promotion is subject to cancellation or change without notice. All Best Western Rewards program rules apply. Visit [bestwesternrewards.com](http://bestwesternrewards.com) for complete program terms and conditions. All Best Western Travel Card rules apply. Visit [travelcard.bestwestern.com](http://travelcard.bestwestern.com) for complete Best Western Travel Card terms and conditions.

†The following are participating countries, territories, and regions:

Afghanistan, Albania, American Samoa, Andorra, Angola, Anguilla – St. Kitts, Antarctica, Antigua and Barbuda, Aruba, Bahamas, Barbados, Benin, Bermuda, Botswana, Bouvet Island, Burkina Faso, Burundi, Cameroon, Canada, Cape Verde, Cayman Islands, Chad, Christmas Island, Cocos Islands, Comoros Island, Congo, Cook Islands, Cote d'Ivoire, Cuba, Djibouti, Dominica, Dominican Republic, Eritrea, Ethiopia, Falkland Islands/Malvinas, Faroe Islands, Fiji Islands, former USSR, Gabon, Gambia, Georgia, Ghana, Gibraltar, Greenland, Grenada, Guadeloupe, Guam, Guinea, Guinea Bissau, Guyana, Haiti, Heard and McDonald Islands, Iceland, Jamaica, Kenya, Kiribati, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Marshall Island, Mauritania, Mayotte, Micronesia, Montserrat, Mozambique, Namibia, Nauru, Netherlands Antilles, Niger, Nigeria, Niue, Norfolk Island, Northern Mariana Islands, Palestine, Panama, Pitcairn Island, Puerto Rico, Republic of Palau, Rwanda, S. Georgia and S. Sandwich Islands, Saint Helena, Saint Kitts and Nevis Anguilla, Saint Lucia, Sao Tome Principe, Senegal, Seychelles Islands, Sierra Leone, Solomon Islands, Somalia, South Africa, St. Pierre Miquelon, St. Vincent Grenadines, Sudan, Svalbard and Jan Mayen Islands, Swaziland, Tanzania, Togo, Tokelau, Tonga, Trinidad and Tobago, Turks and Caicos Islands, Tuvalu, USA Minor Outlying Islands, Uganda, United States, Vanuatu, Virgin Islands, Wallis Futuna Islands, West Indies, Western Sahara, Western Samoa, Zambia, Zimbabwe, Bahrain, Bangladesh, Bhutan, Brunei, Cambodia, China, East Timor, Hong Kong, India, Indian Ocean Islands, Indonesia, Japan, Jordan, Kazakhstan, Korea, Kuwait, Laos, Macau, Malaysia, Maldives, Mauritius, Mongolia, Myanmar, Nepal, Oman, Pakistan, Philippines, Qatar, Saudi Arabia, Singapore, Sri Lanka, Taiwan, Thailand, Uzbekistan, United Arab Emirates, Vietnam, Yemen, Argentina, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Paraguay, Peru, Suriname, Uruguay, and Venezuela

*\*An “eligible stay” for the purpose of this Promotion is defined as any stay (i.e., one or more consecutive nights at the same Best Western branded hotel) with the exception of a stay booked through an online travel agency, a stay booked through a tour operator, and a stay booked at a special discounted rate (see Best Western Rewards program rules for further information on eligibility criteria). Only one (1) check-in/check-out permitted per eligible stay. Eligible stays which take place during the Promotion Period but which have a check-in or a check-out date that overlaps the beginning or ending of the Promotion Period, will be counted towards the Promotion.*

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