

**Best Western Rewards® 2016 Fall Promotion (“Promotion”)
Terms and Conditions**

Guests who book reservations on bestwestern.com** at the Advanced Purchase rate plan between September 12, 2016 and November 20, 2016 (“Promotion Period”), will receive up to 15% off the Flexible Rate. Promotion registration is not required to receive the discounted rate. Discounted rate is available only at participating hotels. Discounts will vary by hotel up to 15%. The individual hotel’s reservation cancellation and modification policies will apply and may vary by hotel.

Additionally, Best Western Rewards® members (“Member(s)”) residing in a participating country† who meet the following conditions will earn 1,000 bonus Best Western Rewards points if they: (a) book a reservation for an eligible stay* during the Promotion Period on bestwestern.com**; (b) provide their Best Western Rewards account number at the time of booking; (c) register for the promotion; and (d) complete the eligible stay* during the Promotion Period. Members residing outside one of the participating countries† who meet the following conditions will earn 1,000 bonus Best Western Rewards points if they: (w) book a reservation for an eligible stay* during the Promotion Period on bestwestern.com**; (x) provide their Best Western Rewards account number at the time of booking; (y) register for the Promotion; and (z) complete the eligible stay* at a Best Western branded hotel in a participating country† during the Promotion Period. Promotion registration and Best Western Rewards enrollment/membership is required prior to the first eligible stay*. Best Western Rewards enrollment can be completed by visiting bestwesternrewards.com.

There is no limit to the number of booking bonuses a Best Western Rewards member can earn during the Promotion Period. Promotion offer may not be combined with certain other offers, promotions, or discounts. Promotion is subject to cancellation or change without notice. Allow four (4) weeks after the completed qualifying stay for posting of the Best Western Rewards booking bonus points. All Best Western Rewards program rules apply. See bestwesternrewards.com for program terms.

†The following are participating countries, territories, and regions:

Afghanistan, Albania, American Samoa, Andorra, Angola, Anguilla – St. Kitts, Antarctica, Antigua and Barbuda, Aruba, Bahamas, Barbados, Benin, Bermuda, Botswana, Bouvet Island, Burkina Faso, Burundi, Cameroon, Canada, Cape Verde, Cayman Islands, Chad, Christmas Island, Cocos Islands, Comoros Island, Congo, Cook Islands, Cote d’Ivoire, Cuba, Djibouti, Dominica, Dominican Republic, Eritrea, Ethiopia, Falkland Islands/Malvinas, Faroe Islands, Fiji Islands, former USSR, Gabon, Gambia, Georgia, Ghana, Gibraltar, Greenland, Grenada, Guadeloupe, Guam, Guinea, Guinea Bissau, Guyana, Haiti, Heard and McDonald Islands, Iceland, Jamaica, Kenya, Kiribati, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Marshall Island, Mauritania, Mayotte, Micronesia, Montserrat, Mozambique, Namibia, Nauru, Netherlands Antilles, Niger, Nigeria, Niue, Norfolk Island, Northern Mariana Islands, Palestine, Panama, Pitcairn Island, Puerto Rico, Republic of Palau, Rwanda, S. Georgia and S. Sandwich Islands, Saint Helena, Saint Kitts and Nevis Anguilla, Saint Lucia, Sao Tome Principe, Senegal, Seychelles Islands, Sierra Leone, Solomon Islands, Somalia, South Africa, St. Pierre Miquelon, St. Vincent Grenadines, Sudan, Svalbard and Jan Mayen Islands, Swaziland, Tanzania, Togo, Tokelau, Tonga, Trinidad and Tobago, Turks and Caicos Islands, Tuvalu, USA Minor Outlying Islands, Uganda, United States, Vanuatu, Virgin Islands, Wallis Futuna Islands, West Indies, Western Sahara, Western Samoa, Zambia, Zimbabwe, Bahrain, Bangladesh, Bhutan, Brunei, Cambodia, China, East Timor, Hong Kong, India, Indian Ocean Islands, Indonesia, Japan, Jordan, Kazakhstan, Korea, Kuwait, Laos, Macau, Malaysia, Maldives, Mauritius, Mongolia, Myanmar, Nepal, Oman, Pakistan, Philippines, Qatar, Saudi Arabia, Singapore, Sri Lanka, Taiwan, Thailand, Uzbekistan, United Arab Emirates, Vietnam, Yemen, Argentina, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Paraguay, Peru, Suriname, Uruguay, and Venezuela

*An “eligible stay” for the purpose of this Promotion is defined as any stay (i.e., one or more consecutive nights) at the same Best Western branded hotel with the exception of a stay booked through an online travel agency, a stay booked through a tour operator, and a stay booked at a special discounted rate (see Best

Western Rewards program rules for further information on eligibility criteria). Only one (1) check-in/check-out permitted per eligible stay. Eligible stays started before or completed after the Promotion Period, but which include at least one night which occurs during the Promotion Period will be considered eligible stays under the Promotion.

**Bookings made on the Best Western International, Inc. mobile website and mobile app will also be eligible for the booking bonus points offer.

Each Best Western® branded hotel is independently owned and operated. Best Western and the Best Western marks are service marks or registered service marks of Best Western International, Inc. ©2016 Best Western International, Inc. All rights reserved.