

PROGRAM OVERVIEW

— 2020 —



AIR CANADA
ALTITUDE

AIR CANADA ALTITUDE

Air Canada Altitude is designed to elevate the travel experiences of our most frequent flyers. You've chosen to fly the world with us, and we want to celebrate your loyalty.

EXCLUSIVE PRIVILEGES

As an Altitude member, a world of privileges is waiting – designed for you, while you're on the go – to help maximize your travel experience. These privileges include:

■ Priority Contacts

Enjoy priority access to the Air Canada and Aeroplan Call Centres for all your travel needs.

■ Priority Airport Services

For ease of travel from curb to gate, enjoy Priority Check-in and a Complimentary Checked Baggage allowance, along with a range of additional services as you reach a higher Altitude status. These include Priority Boarding and our personalized Concierge Service.

■ Lounge Access

Relax and take in the comfort of complimentary access to one of our Maple Leaf Lounges for Altitude Elite 35K members and above, along with Maple Leaf Lounge One-Time Guest Passes as a Select Privilege for Altitude Prestige 25K members.

■ eUpgrades

Elevate your travel experience with our premium cabins when you use your eUpgrade Credits. Earn additional eUpgrade Credits at certain Altitude Qualifying Mile or Altitude Qualifying Segment levels.

■ Select Privileges

Choose the benefits that mean the most to you. Select Privileges allow you to customize the benefits that meet your travel needs, including Bonus Aeroplan Miles, eUpgrade Credits, Altitude status for a friend and more.

■ Star Alliance Recognition

Access many of the privileges you enjoy when travelling with Air Canada on more than 25 Star Alliance member airlines around the world.

AIR CANADA ALTITUDE AND AEROPLAN

You may recall that in January 2019, Air Canada acquired Aeroplan as part of its efforts to deliver a best in class loyalty program to you. Next year, Aeroplan will improve with new benefits and status qualification options – in addition to the more flexible reward ticket and refund features that we've already introduced. Stay tuned for further updates and details of what's to come in 2020.

[Learn more](#)

REACHING ALTITUDE STATUS IN 2021

You can reach Air Canada Altitude status based on the number of Altitude Qualifying Miles or Altitude Qualifying Segments earned on eligible flights operated by Air Canada, Air Canada Express, Air Canada Rouge and Star Alliance member airlines between January 1 and December 31, 2020.

Note that you will also need to complete the Altitude Qualifying Dollar (AQD) requirement. Following the conclusion of the qualification period, your status will be valid for the next benefit year after you have been invited to choose your Select Privileges.



QUALIFICATION

	PRESTIGE 25K	ELITE 35K	ELITE 50K	ELITE 75K	SUPER ELITE 100K
Altitude Qualifying Miles (AQM) OR Altitude Qualifying Segments (AQS)	25,000 AQM or 25 AQS	35,000 AQM or 35 AQS	50,000 AQM or 50 AQS	75,000 AQM or 75 AQS	100,000 AQM or 95 AQS

In addition to

Altitude Qualifying Dollars (AQD)	\$3,000	\$4,000	\$6,000	\$9,000	\$20,000
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Please note: For non-Canadian residents, the Altitude Qualifying Dollars (AQD) will be 50% lower than the published amounts found in the chart above. Eligible members must update their residential address on their profile in order to apply non-Canadian resident AQD requirements. A proof of address may be requested.

EARLY RECOGNITION

Early Recognition is offered for all tiers, including Altitude Prestige 25K. This means that when you reach a higher 2020 Altitude status prior to October 31, 2020, you will be invited to choose your Select Privileges and will enjoy your status immediately for the remainder of the current benefit year, as well as for the following benefit year.

CORE PRIVILEGES

 PRESTIGE
25K

 ELITE
35K

 ELITE
50K

 ELITE
75K

 SUPER ELITE
100K

RESERVATION SERVICES

Priority Contacts					
Priority Reservation Waitlist					
Priority Seat Selection					
Complimentary Preferred Seats			 Flex fares within North America	 Flex fares in all markets	 All fares in all markets
50% Discount on Preferred Seats	 Flex fares in all markets	 Flex fares in all markets	 Flex fares in International markets		
Guaranteed Reservations in Economy Class					

AIRPORT SERVICES

Priority Airport Check-in					
Priority Airport Standby					
Complimentary Checked Baggage Allowance	 2 bags, 23 kg	 3 bags, 32 kg	 3 bags, 32 kg	 3 bags, 32 kg	 3 bags, 32 kg
Complimentary Sports Equipment Handling					
Priority Baggage Handling					
Priority Security Clearance					
Priority Boarding					
Advanced Boarding					
Air Canada Concierge Service					

LOUNGE ACCESS

Access to Maple Leaf Lounges	Domestic & Transborder					
	International					
Access to Air Canada Cafe						
Maple Leaf Lounge One-Time Guest Passes		 2 passes	 3 passes	 3 passes	 4 passes	
Access to Star Alliance Gold Lounges						

CORE PRIVILEGES

eUPGRADE ELIGIBILITY

eUpgrade Eligibility on Air Canada flights within North America (including sun destinations)					
eUpgrade Eligibility on Air Canada flights to international destinations					
eUpgrade Eligibility on Air Canada Vacations to sun destinations					
eUpgrade Travel Companion					
eUpgrade Nominee					1 nominee

EXCLUSIVE REWARDS

250 Mile Minimum					
eUpgrade Credits	✓ 20	✓ 20	✓ 20	✓ 20	✓ 20
Threshold Rewards			✓	✓	✓
Priority Rewards on Air Canada flights (max. 10 per benefit year)		 Access to any unsold Economy seat (2x Fixed Mileage Rate)	 Access to any unsold Economy seat (2x Fixed Mileage Rate)	 Access to any unsold Economy seat (2x Fixed Mileage Rate)	 Access to any unsold Economy seat, plus additional Economy or premium cabin seat (Fixed Mileage Rate)
Fuel Surcharge Waiver for Classic Flight Rewards	 Canada and U.S.	 Canada and U.S.	 Canada and U.S.	 Canada and U.S.	 All markets

EXCLUSIVE OFFERS

Air Canada Duty Free Boutique Discount	✓	✓	✓	✓	✓
Altitude Partner Offers	✓	✓	✓	✓	✓
Accelerated Status Recognition with Travel Partners	✓	✓	✓	✓	✓
aircanada.com Travel Options	2	2	2	3	3

STAR ALLIANCE

Star Alliance Recognition					
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Applies on flights operated by Air Canada.

Applies on flights operated by Air Canada and Star Alliance member airlines.



SELECT PRIVILEGES



BUNDLE 1

	Choose 2 of 3	Choose 1 of 3	Choose 2 of 3	Choose 2 of 5	Choose 2 of 5
Altitude Bonus with Air Canada and select airline partners	25%	35%	50%	75%	100%
eUpgrade Credits		10*	20*	35*	50*
Discount on Maple Leaf Club Membership	35%	50%			
Lower Requalification Level***			45,000 AQM or 45 AQS**	70,000 AQM or 70 AQS**	95,000 AQM or 90 AQS**
Altitude Elite 35K status for a friend				✓	
Altitude Elite 50K status for a friend					✓
Maple Leaf Lounge One-Time Guest Passes	2 passes				
Altitude Wi-Fi Plan				✳️ 12 month plan	✳️ 12 month plan

BUNDLE 2

	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2
eUpgrade Credits for eligible Flight Pass activities	4	6	8	10	12
Altitude Qualifying Miles for eligible Flight Pass activities	750	1,000	1,250	1,500	2,500

Members must choose select privileges by October 31, 2020.
Benefit selection will no longer be available beyond this date.

*Note that members who reach Altitude status through Early Recognition will receive a lower number of eUpgrade Credits when they choose this as a Select Privilege.
**Members who choose this Select Privilege during the Early Recognition period will instead be awarded 1,500 Altitude Qualifying Miles.
***Lower Requalification Select Privilege applies to all eligible tiers, regardless of the status level at which it was selected. Lower Requalification is offered starting at Altitude Elite 50K and up. Note that the published Altitude Qualifying Dollar requirement will continue to apply at every status level and that the Lower Requalification levels apply only to the status levels indicated above.